



John T. Hickey Preservation Fund
2023-2024 CAMPAIGN



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Dear Holyoke Merry-Go-Round Friends,

We are writing to you today to ask for your support in preserving the Holyoke Merry-Go-Round, a cultural icon that has been cherished by generations of families in the Holyoke community. As we embark on our 31st year of operation, we are excited to announce our 2023-2024 campaign.

Each year we face extraordinary expenses to maintain our building that houses our beloved carousel and horses. Your donation will help us ensure that the Holyoke Merry-Go-Round remains a safe and enjoyable experience for all who visit.

It is our hope to undertake the following projects: full renovation of the bathrooms, installation of a security camera system, update the pavilion surround and concession stand lighting to energy-efficient LEDs. Update windows in the pavilion to enhance security and energy efficiency. We also hope to make critical repairs to the merry-go-round operating mechanism, recruit crafts people with high levels of technical and mechanical expertise needed to maintain our carousel and building and develop a plan for further energy saving through a solar based system. We will continue to restore horses and update all stirrups on the carousel further the preservation of the merry-go-round and enhance the riders experience and safety.

Our pavilion has served our visitors for many years but needs further updates and improvements to enhance the visitor experience. By taking on the above projects and renovating the bathrooms, we can provide a more modern and comfortable experience for our guests. The installation of a security camera system will provide an added level of safety and protection for our visitors, staff, and the Holyoke Merry-Go-Round itself. Updating the pavilion surround, windows and concession stand lighting to energy-efficient LEDs will not only reduce our carbon footprint, but also create a brighter and more inviting atmosphere for our guests.

Every dollar donated goes directly to the renovation and updates of the Holyoke Merry-Go-Round as well as our building that houses it. With your support, we can continue to preserve this priceless treasure and share it with future generations.

Please join us in this worthy cause and donate today. Your generosity is greatly appreciated and will have a lasting impact our beloved "Happiness Machine." Thank you for your continued support of the Holyoke Merry-Go-Round.

With sincere and heartfelt gratitude from our horses,

Joe McGiverin
Chairman of The Board of Directors
Friends of the Holyoke Merry-Go-Round



SCAN TO DONATE!